

MADDIE WINDSOR

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SUMMARY

Instructional designer with 5+ years of experience designing accessible, learner-centered experiences across K-12 and higher education environments. Expertise in LMS-based course development, assessment alignment, and instructional technology integration. Applies adult learning principles and AI-enabled tools to create engaging, outcome-driven learning solutions.

EXPERIENCE

INSTRUCTIONAL DESIGN CONSULTANT

Kansas State University – Remote

August 2025 – Present

- Designed AI-focused **instructional aids, presentations, and multimedia resources** to support understanding, confidence, and classroom application.
- Supported the **design and LMS development** of a microcredential learning course focused on AI integration for educators.
- **Delivered graduate-level professional learning** sessions focused on AI tool selection, implementation, and instructional impact.
- Partnered with a **cross-functional university team** on a **grant-funded** instructional AI initiative supporting K–12 educators.
- **Presented instructional resources** on best practices for AI-supported teaching and learning at the **2025 K-State AI Symposium**.

EDUCATOR

Park Hill School District – Kansas City, MO

August 2022 – July 2025

Kansas City Kansas School District – Kansas City, KS

January 2020 – July 2022

- Applied **Bloom’s Taxonomy and backward design** to design aligned learning experiences with measurable outcomes.
- Developed **technology-enhanced learning experiences** to improve accessibility and engagement across in-person and virtual settings.
- Analyzed learner performance data to **identify gaps and implement targeted interventions**, driving measurable growth for over 50% of learners.
- Facilitated learner-centered instructional experiences that **increased engagement and participation by 25%**.

PROJECTS

GRADUATE CAPSTONE

Testing AI Feedback & Assessment Tools E-Learning Module

- Designed and evaluated an AI-focused e-learning module for educators; pre/post surveys showed **educator confidence increased from 2.50 to 4.19**.
- Applied **ADDIE and Universal Design for Learning (UDL) principles** to create a learner-centered experience, integrating clear objectives, scaffolded practice, structured reflection, and authentic assessment.
- **Analyzed learner data to inform iterative refinements** to instructional clarity, scaffolding, and classroom application.

SKILLS

CORE COMPETENCIES

Instructional Design, Course Development, Assessment Design, Faculty Collaboration, Accessibility & Universal Design for Learning (UDL), Quality Matters Alignment, AI & Emerging Technology Integration, Data-Informed Decision Making, Communication (Written & Visual), Attention to Detail

TECHNICAL TOOLS

- **Educational Technology:** Articulate 360 (Rise & Storyline), Canva, Pear Deck, Quizlet, Edpuzzle
- **AI Tools:** Gemini, ChatGPT, Pictory, Magic School, Brisk, Formative, Writable, Class Companion, NotebookLM, Canva AI
- **Learning Management Systems:** Canvas, Schoology, Google Classroom
- **Collaboration/Presentation Tools:** Microsoft Office Suite, Google Workspace, Zoom, Microsoft Teams
- **Accessibility & Compliance:** WCAG 2.1, ADA, Section 508

EDUCATION

M.Ed., Educational Technology & Instructional Design

Western Governors University • 2026

B.S., Secondary Education

Kansas State University • 2019